

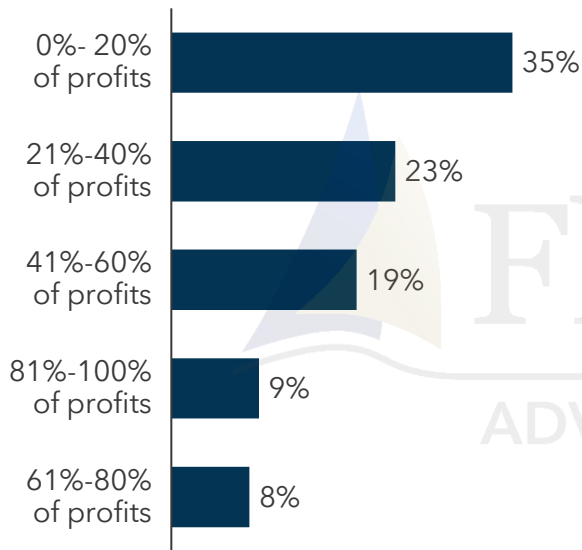
SaaS Embedded Finance Survey

Results Part 2: Expansion Expectations

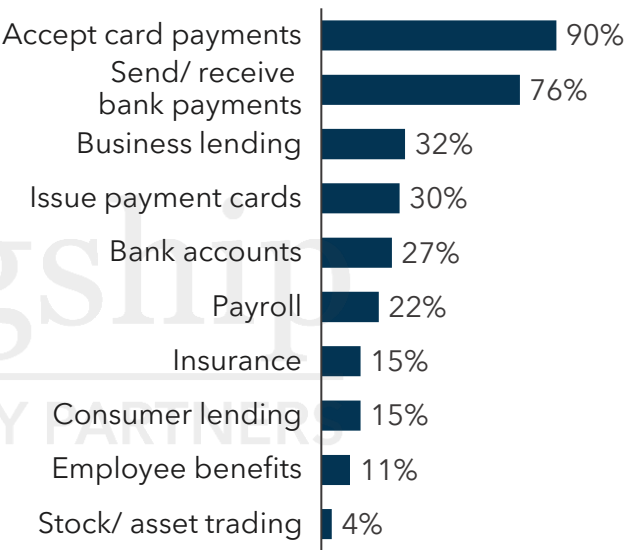
Earlier this year, we completed a survey of 100 NA SaaS platforms on their embedded finance businesses. We are sharing key insights in a series of infographics. The third in this series focuses on embedded finance product advantages.

Today

1 Current % of Company Profits Generated by Embedded Finance



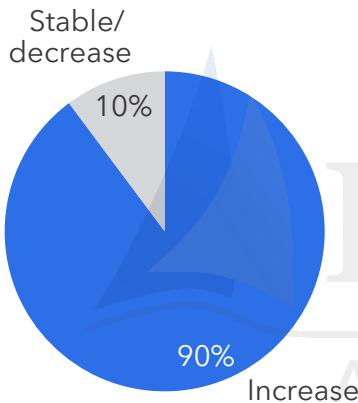
2 Current Offering of Embedded Finance Products



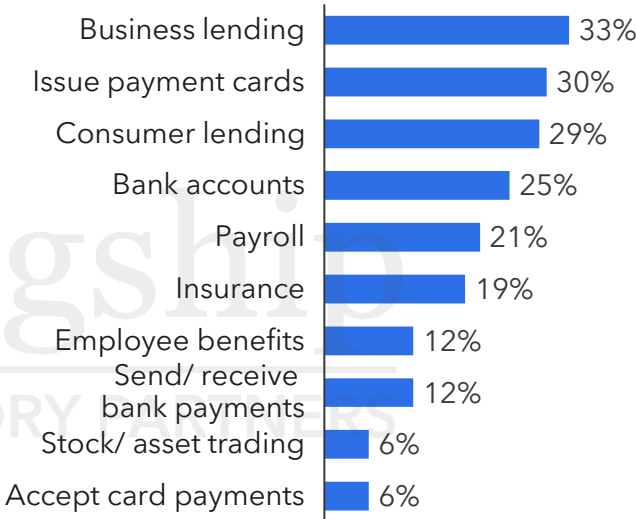
Source: Flagship Advisory Partners Internal North American Survey, n=100, Jan 2025

Tomorrow

3 Expected Growth of Embedded Finance Profits in the Next 3 years



4 Expected Roll-Out of Embedded Finance Products In the Next 3 Years



Source: Flagship Advisory Partners Internal North American Survey, n=100, Jan 2025

NAVIGATING FINTECH INNOVATION

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For any questions, please do not hesitate to contact the author(s):



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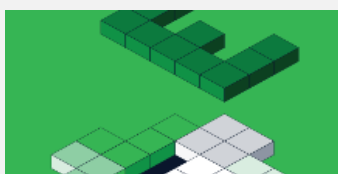
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